



# PRÜFORMANCE GAMEPLAN

BETTER REWARDS. BETTER YOU.

Play hard, win big.

Prüver partner,

Welcome to Prüvit Prüformance Rewards

Our cloud based company is designed to be more efficient and effective with less overhead, which enables us to pay out more commissions to our community. Prüvit believes that the strength of the company is our community and the people that drive our message, products and programs. This is where we want the rewards to go.

Our philosophy is very simple. We don't want to sell our product, we want to inspire people to buy it with our stories that you create. Selling a product is one thing, however, building a brand is another. To build a competitive, relevant brand, we knew we had to look further than just a product; we had to envision a larger purpose, a deeper reason for what we were doing. This gives our community the ability to create more and more commissions in the future.

The Prüvit Prüformance Rewards is design to incentivize you to help socialize our stories and product with others and reward you for your reach and the ripple effect that you create. We all have value in today's marketplace and we all should be rewarded for our influence.

We designed the rewards for the average person that wants to make a full time residual income. Our goal is to help more people go full time faster than any other company in the marketplace.

The power of the Prüformance Rewards includes incentives to get everyone to "GO" and get started. As well as for those over-achievers who want to create a lifestyle income that is second to none, they have the ability to do so.

Simple, aggressive and powerful!

All the best,

**Your Prüvit Team**

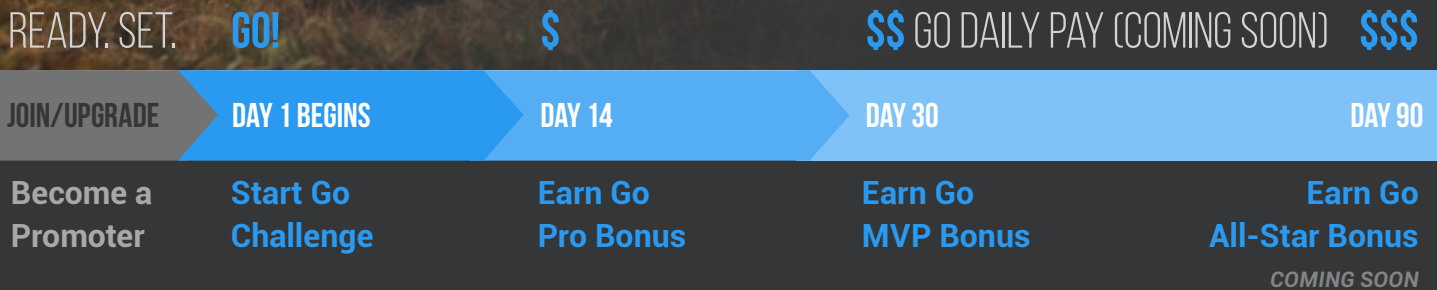
**THE QUESTION IS: DO YOU WANT FREE PRODUCT EVERY MONTH? PRÜVIT  
DO YOU WANT TO GET PAID OVER \$1000 QUICKLY? PRÜVIT  
DO YOU WANT TO GET A CAR BONUS? PRÜVIT DO YOU WANT A 5 FIGURE  
RESIDUAL INCOME? PRÜVIT DO YOU WANT TO MAKE A MILLION DOLLARS A  
YEAR? PRÜVIT DO YOU WANT A PREMIUM LIFESTYLE? JUST PRÜVIT...**

**#PRUVITEVERYDAY**

# GO CHALLENGE

The **Go Challenge** is the fastest way to kick-off your Prüvit Promoter journey. It gives you quick cash and a solid foundation for a prosperous, long-term business.

We also have you covered with an optional 14 day 'settling in' period while you learn the ropes and receive your first shipment of product. You can choose to GO at any time during this 14 days.



When you Join or Upgrade as a Promoter, you have 14 full days to start your Go Challenge. If you have not started it by the end of your 14th full day, it will automatically begin. Daily Pay becomes available after 30 days, provided you have met the qualifiers.

## LIMITED TIME OFFERS: TURBOCHARGE YOUR GO CHALLENGE TO EARN MORE!

### 40% GO FAST BONUS

**14**  
DAYS

Purchase the **Go Pack** to receive 14 days of 40% on Level 1.

**30**  
DAYS

Purchase the **Better Bundle** to receive 30 days of 40% on Level 1.

*Note: Purchase must be made BEFORE your Go Challenge starts.*

### RANK 5 PASS

Purchase the **Share Pack** to unlock the Rank 5 Pass for 1 year PLUS an extra share of the MVP Pool.

*The Share Pack does not grant you qualification for the MVP Pool. You must still qualify in order to receive the additional Share.*

You can earn the 14 day 40% Go Fast Bonus by accumulating 500PQV in your first 48 hours or earn the 30 days by accumulating 1000PQV in your first 48 hours.





## KICK-OFF PROMOTIONS

<b>Go Pro Bonus</b>	GPB
<b>Go MVP Bonus</b>	GMB

Get people started!

FIRST  
30 DAYS  
IMPACT



## GAMEPLAY REWARDS

<b>Retailer Bonus</b>	RB
<b>Endorsement Bonus</b>	EB
<b>Go Fast Bonus</b>	GFB
<b>Residual Commission</b>	RC
<b>Champion Bonus</b>	RCB
<b>Residual Match</b>	RM

Stability

FRONT &  
BACK  
REWARDS



## LEADERSHIP REWARDS

<b>Dream Team Bonus</b>	DTB
<b>Champion Car Bonus</b>	CCB
<b>Consistency Bonus</b>	CB

Drive behaviour

BUILD  
THE  
CULTURE



## PARTNER REWARDS

- MVP Pool** (Monthly)
- Ownership Pools L7 - L10** (Quarterly)
- Most Valuable Teams Pool** (Annual)

Raise the stakes

PLAY FOR  
A BIGGER  
PIECE

1

### GO FAST BONUS

	Standard	Accelerated
Level 1	20%	20%
Level 2	5%	10%
Level 3	10%	20%
Level 4	-	5%

Roll-up commissions

If GPB or GMB is achieved

### GO PACK 75 SERVINGS

EXAMPLE	Standard	Accelerated	40% Level 1
Level 1	\$60	\$60	\$120
Level 2	\$15	\$30	\$30
Level 3	\$30	\$60	\$60
Level 4	-	\$15	\$15

Refer Limited Time Promotion below to unlock 40% on Level 1

## LIMITED TIME PROMOTION

Purchase the **Go Pack** to receive **14 days of 40%** on Level 1.

Purchase the **Better Bundle** to receive **30 days of 40%** on Level 1.

40%

Purchase must be made BEFORE your Go Challenge starts. You can earn the 14 day 40% Go Fast Bonus by accumulating 500PQV in your first 48 hours or earn the 30 days by accumulating 1000PQV in your first 48 hours.

2

### RESIDUAL COMMISSION

Rank	% Percentage of BV									
	1	2	3	4	5	6	7	8	9	10
Level 1	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 2	1%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 3	1%	1%	5%	5%	5%	5%	5%	5%	5%	7%
Level 4	1%	1%	1%	5%	5%	5%	5%	5%	5%	7%
Level 5	1%	1%	1%	1%	5%	5%	5%	5%	5%	7%
Level 6	1%	1%	1%	1%	1%	5%	5%	5%	5%	5%
Level 7	1%	1%	1%	1%	1%	1%	5%	5%	5%	5%
Level 8	1%	1%	1%	1%	1%	1%	1%	5%	5%	5%

Placement Tree



#### BENEFITS:

90% of your community is on Level 3, 4 and 5.

Unique qualifier

Dynamic compression

Roll-up commission

3

### CHAMPION BONUS

Rank	6	7	8	9	10
Generation 1	2%	2%	2%	2%	2%
Generation 2	1%	2%	2%	3%	3%
Generation 3	1%	1%	3%	3%	4%
Generation 4	1%	1%	1%	3%	5%
Generation 5	1%	1%	1%	1%	1%

Sponsorship Tree

#### BENEFITS:

Circle of Champions

Paid on unlimited levels

4

### RESIDUAL MATCH

Rank	1	2	3	4	5	6	7	8	9	10
Level 1	10%									
Level 2		10%								
Level 3			10%							

Paid monthly

**BENEFITS:** Dynamic compression

### ACCELERATED MATCH

5	6	7	8	9	10
20%					
20%					
20%					

Maintain a combined total of 400BV from personally enrolled Smartship Customers AND 400BV from Qualified Promoters.

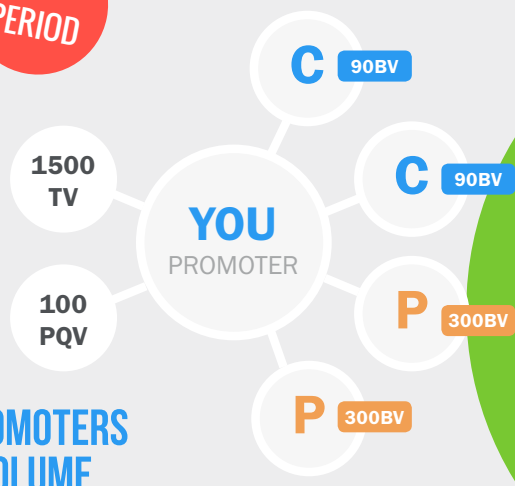


# GO PRO

**BLITZ PERIOD**

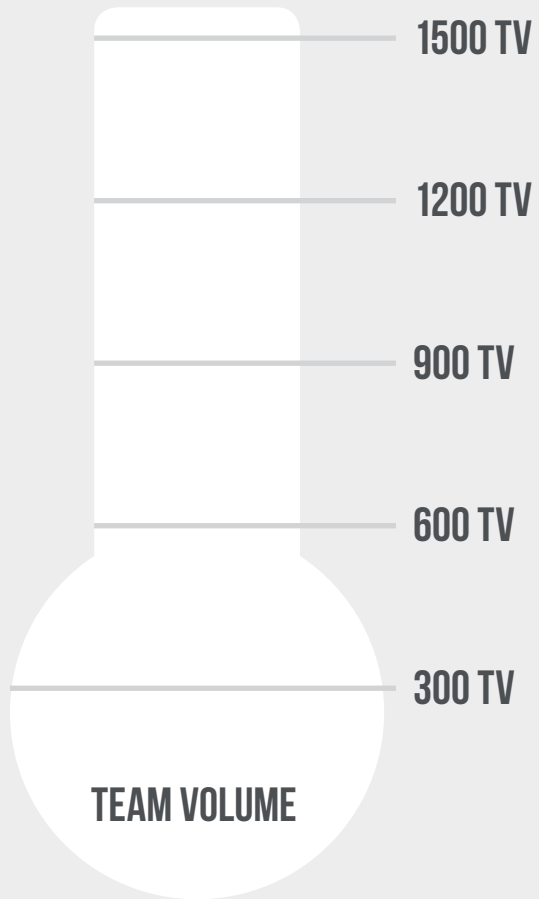
START DATE \_\_\_\_\_

GO PRO BY \_\_\_\_\_



- ✓ **\$250**
- ✓ **\$100 PRÜVIT BUCKS**
- ✓ **GO FAST BONUS**
- ✓ **ACCELERATED GO FAST**  
Double for life + Earn on Level 4

**GO PRO = 2 CUSTOMERS + 2 PROMOTERS WITH A TOTAL OF 1500 TEAM VOLUME**



PERSONAL QUALIFYING VOLUME (PQV) \_\_\_\_\_

2 OR MORE CUSTOMERS TOTALING 180 BV

	NAME	BV
CUSTOMER #1	_____	_____
CUSTOMER #2	_____	_____
CUSTOMER	_____	_____
CUSTOMER	_____	_____

2 OR MORE PROMOTERS TOTALING 600 BV

	NAME	BV
PROMOTER #1	_____	_____
PROMOTER #2	_____	_____
PROMOTER	_____	_____
PROMOTER	_____	_____

I PRÜVED IT ON \_\_\_\_\_ !

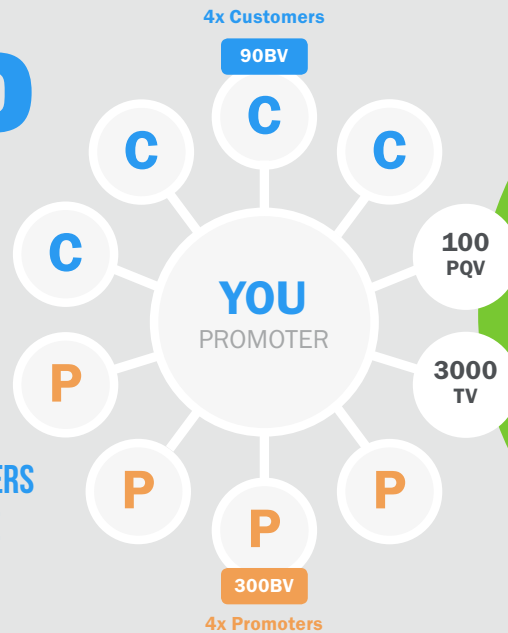


# GO MVP

START DATE \_\_\_\_\_

GO MVP BY \_\_\_\_\_

GO MVP = 4 CUSTOMERS + 4 PROMOTERS  
WITH A TOTAL OF 3000 TEAM VOLUME



✓ **\$500** in addition to \$250 Go Pro Bonus

✓ **\$100 PRÜVIT BUCKS**

✓ **GO FAST BONUS**

✓ **ACCELERATED GO FAST**

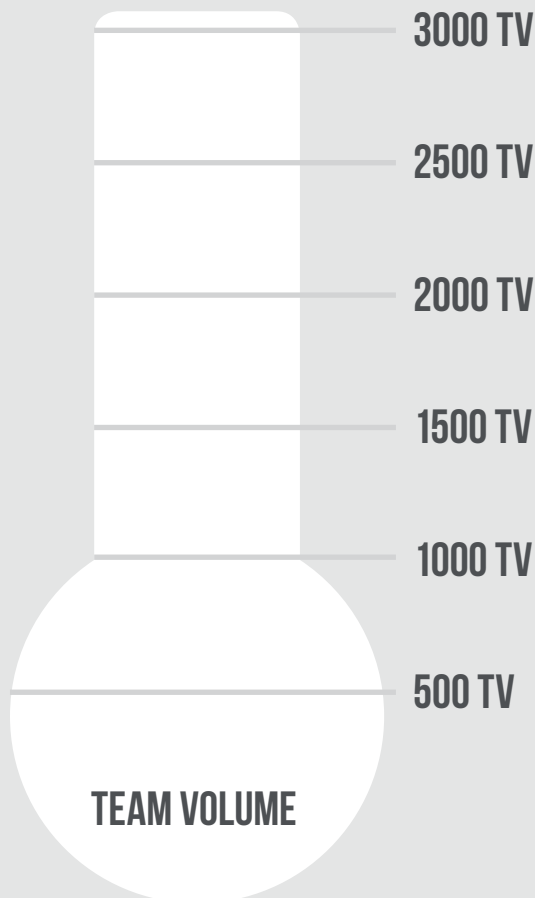
Double for life + Earn on Level 4

✓ **MVP PROFIT POOL\***

Paid every month >>

\*ELIGIBLE TO EARN SHARES

**1%**  
GROSS REVENUE  
ON ALL NEW  
VOLUME



PERSONAL QUALIFYING VOLUME (PQV) \_\_\_\_\_

4 OR MORE CUSTOMERS TOTALING 360 BV

	NAME	BV
CUSTOMER #1	_____	_____
CUSTOMER #2	_____	_____
CUSTOMER #3	_____	_____
CUSTOMER #4	_____	_____
CUSTOMER	_____	_____
CUSTOMER	_____	_____

4 OR MORE PROMOTERS TOTALING 1200 BV

	NAME	BV
PROMOTER #1	_____	_____
PROMOTER #2	_____	_____
PROMOTER #3	_____	_____
PROMOTER #4	_____	_____
PROMOTER	_____	_____
PROMOTER	_____	_____

I PRÜVED IT ON \_\_\_\_\_ !

## CIRCLE OF CHAMPIONS

L6: 30k	→	<b>Champion</b>	<b>CAR CLUB</b>
L7: 100k	→	<b>10k Champion</b>	<b>PROFIT POOL 1%</b>
L8: 250k	→	<b>250k Champion</b>	<b>PROFIT POOL 1%</b>
L9: 750k	→	<b>750k Champion</b>	<b>PROFIT POOL 1%</b>
L10: 1m	→	<b>1m Champion</b>	<b>PROFIT POOL 1%</b>

**+ DREAM TEAM**  
Share with  
1 - 10 Promoters  
on your Team

**LEGEND: 2,000,000**

**COMING SOON!**

# BE CONSISTENT

## EVERY SINGLE DAY

EVERY

**1 customer or 1 promoter**

MONTH

2% back » 1st year

4% back » 2nd year

6% back » 3rd year

8% back » 4th year





# CHAMPION CAR CLUB

EARN IT DRIVE IT PRÜVIT

UP TO  
**\$800** A MONTH

**TOWARDS PURCHASE  
OR LEASE PAYMENTS.**

Achieve Rank 6 or higher, and maintain Rank 6 or higher the following month. At the end of the 2nd qualifying month, you will earn your first Car Bonus payment.

Then simply maintain Rank 6 or higher to continue receiving your Car Bonus payment each month.

## CONDITIONS:

The car must be less than 3 years old at the time of purchase or lease.

You must submit your chosen car information for approval to Prüvit HQ by email (support@pruvithq.com) prior to signing a purchase or lease agreement. Please include manufacturer, model, year and color name. The car, new or used, must be a new purchase or lease made within 90 days of receiving approval from Prüvit HQ as a qualified car for the CCB program.

Once you have a signed copy of the purchase or lease paperwork, you must then submit a copy to Prüvit HQ by email (support@pruvithq.com) in order for the payments to begin.

Please refer to Page 15 of the complete Prüvit Rewards Program PDF for more information and conditions.

## 1. CHOOSE YOUR PERSONALITY

<b>Sporty</b>	BMW
<b>Sophisticated</b>	Audi
<b>Performance</b>	Porsche
<b>Luxury</b>	Lexus // Mercedes
<b>Prestige</b>	Land Rover
<b>Classy</b>	Jaguar
<b>Rugged</b>	Raptors // Pick-up Trucks
<b>All American</b>	Corvette // Mustang
<b>Freedom</b>	Jeep Wrangler
<b>Eco/Green</b>	Any Premium Hybrid (Popular: Lexus, Tesla, BMW)



## 2. CHOOSE YOUR COLOR



Blue



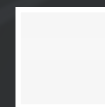
Black



Grey



Silver



White

## 3. CHOOSE YOUR DECAL

There are a range of Prüvit Approved decals, wraps and stickers available to stylize and brand your new car. We have something for everyone ranging from subtle to loud and proud.

**Decal Catalogue Coming Soon.**



# RANKS + QUALIFICATIONS

All bonus and rank **qualifications** in Prüvit Performance Rewards are based on DV (actual dollar amount paid by the Promoter, or the Promoter price of a product sold to a retail or Smartship Customer).

Bonuses and **commissions** are based on the BV (Bonus Value) of all products sold.

*Example: A Promoter has \$1,000 in DV on the first level of his Sponsorship Tree with a BV of 850, has enrolled two Customers who each purchase a \$60 DV product with a BV of 50, and his own \$130 DV SmartShip purchase has a BV of 110. Therefore, \$250 (\$130+\$60+\$60) will be applied to his PQV, and \$1,000 will be applied to his Personal Team Volume (PTV). However, the 1,060 BV (850+50+50+110) will be the basis for all bonus and commission calculations.*

#### Personal Qualifying Volume (PQV) is earned from:

1. The Promoter's own initial purchase of products.
2. The accumulation of PQV from more than one of the Promoter's own orders.
3. The sale of products to Customer.
4. Any combination of the above three scenarios.

#### Team Volume (TV) is calculated by:

1. The total DV within a given qualification period in the first three levels of a Promoter's Sponsorship Tree, in addition to the Promoter's own PQV (thus, includes DV from all personally enrolled Smartship Customers).
2. TV is compressed based on Promoter membership.

#### Group Volume (GV) is recalculated based on a calendar month, based on a Promoter's Placement Tree at the conclusion of the month:

1. GV is based on the DV within a given qualification period in the Placement Tree.
2. All GV is reset at the beginning of each new month.
3. No GV is ever carried over.
4. Refunded items that produce GV are deducted from the monthly GV total of the month in which the refund is issued.

RANK	PQV	TV	GV
<b>L1 - Prüver</b>	50	200	250
1 Star - L1		<b>SEND MINIMUM 5 INVITES</b>	
2 Star - L1		300	500
3 Star - L1		350	1,000
<b>L2 - Prüver</b>	50	500	1,500
1 Star - L2		1,000	2,500
2 Star - L2		1,500	3,500
3 Star - L2		2,000	4,500
<b>L3 - Prüver</b>	50	2,500	5,000
1 Star - L3		3,000	6,000
2 Star - L3		3,500	7,000
3 Star - L3		4,000	8,000
<b>L4 - Prüver</b>	100	5,000	10,000
1 Star - L4		5,500	12,500
2 Star - L4		6,000	15,000
3 Star - L4		6,500	17,500
<b>L5 - Prüver</b>	100	7,500	20,000
1 Star - L5		9,000	22,500
2 Star - L5		11,000	25,000
3 Star - L5		13,000	27,500
<b>Circle of Champions</b>			
<b>L6 - Champion</b>	200	15,000	30,000
1 Star - L6		17,500	45,000
2 Star - L6		20,000	60,000
3 Star - L6		25,000	75,000
<b>L7 - 100k Champion</b>	200	30,000	100,000
1 Star - L7		35,000	125,000
2 Star - L7		40,000	150,000
3 Star - L7		45,000	200,000
<b>L8 - 250k Champion</b>	200	50,000	250,000
1 Star - L8		60,000	350,000
2 Star - L8		70,000	450,000
3 Star - L8		85,000	600,000
<b>L9 - 750K Champion</b>	200	100,000	750,000
1 Star - L9		125,000	800,000
2 Star - L9		150,000	850,000
3 Star - L9		175,000	925,000
<b>L10 - 1m Champion</b>	200	250,000	1,000,000
<b>Legend</b>	200	<b>300,000</b>	<b>2,000,000</b> plus develop 1x 1 million producer

70% Rule: No more than 70% can come from one team.

Waived until Jan. 1st 2016

# REWARDS SUMMARY

## KICK-OFF REWARDS (FIRST 30 DAYS)

### Go Pro Bonus (GPB)

Pays a cash bonus, Prüvit Bucks and additional Go Fast Bonuses, based on a Promoter's Personal Team Volume (PTV) and Team Volume (TV) within the first 14 days following the start of their Go Challenge.

### Go MVP Bonus (GMB)

Pays a cash bonus, Prüvit Bucks and additional Bonus Pool shares, based on the Promoter's Personal Team Volume (PTV) and Team Volume (TV) within the first 30 days following the start of their Go Challenge.

## GAMEPLAY REWARDS

### Retailer Bonus (RB)

Pays a percentage of all BV produced by personally enrolled Customers, based on the number of Customers enrolled.

### Endorsement Bonus (EB)

Pays a bonus that covers the cost of a Promoter's autoship order, based on the combined DV of all Promoters and Customers they personally enroll.

### Go Fast Bonus (GFB)

A weekly bonus that pays the enrolling/selling Promoter only on the first order placed by all those Promoters they enroll.

*\*Promoter can qualify for daily pay.*

## RESIDUAL REWARDS

### Residual Commission (RC)

A monthly commission based on the percentage of BV that occurs on each of the first one to eight levels of the Placement Tree.

### Champion Bonus (RCB)

In addition to the Residual Commission, the Champion Bonus offers a percentage of BV that occurs from unlimited levels of Promoters one to five Generations deep following the Sponsorship Tree.

### Residual Match (RM)

A percentage of the RC earned by all those Promoters which contribute towards a Promoter's Team Volume (TV). That is, within the Promoter's first three levels, based on Sponsorship Tree.

## LEADERSHIP REWARDS

### Dream Team Bonus (DTB)

An annual bonus paid to Rank 8 and above that the Promoter distributes to selected key contributors within their Team (those that contribute TV).

### Champion Car Bonus (CCB)

Prüvit will pay up to \$800 towards the monthly lease of a luxury car to all Promoters who achieve, and maintain, at least Rank 6.

### Consistency Bonus (CB)

A percentage of all previous earnings, achieved by staying Commission Qualified and maintaining an unbroken string of monthly cycles with at least \$50 NV.

## PARTNER REWARDS

### MVP Pool (Monthly)

A pool for only those Promoters who earned the Go MVP Bonus (GMB), based on 1% of all company wide New Volume (NV) during the calendar month.

### Ownership Pools L7 - L10 (Quarterly)

Four separate pools for all Promoters who reach the L7, L8, L9 and L10 ranks, each based on 1% of total company BV.

### Most Valuable Teams Pool (Annual)

A pool divided among the top three Team Volume (TV) producers during the previous 365 days (based on Company launch/anniversary date), based on ½ percent (0.5%) of total BV during this 365 day period.



## CONTESTS AND PROMOTIONS

Stay tuned for exciting Contests and Promotions.  
Keep an eye out in the Prüvit Cloud and Facebook page for details.

## CUSTOMERS

Anyone can join Prüvit as a customer by purchasing a product.

*NOTE: There is a limit of 1 customer account per household.*

### Smartship Customers

Customers with a recurring order will achieve Smartship Customer status, which carries these additional benefits:

- **Discount off retail prices**

## PROMOTERS

Anyone who wants to earn rewards by referring customers and/or Promoters.

## QUALIFICATION TO EARN

A Promoter is qualified to earn if they meet a minimum of 50PQV\*, during the current Qualifying Cycle and maintain Engaged status:

**A Promoter is Engaged**, if they HAVE qualified for at least one of the last two monthly qualification cycles (30 day grace period).

**A Promoter is NOT Engaged**, if they have NOT qualified in both of the previous two monthly qualification cycles (30 day grace period).

*\*No more than 40% of PQV requirement can come from Promoter's own orders, including initial, one-time and Smartship orders..*

*Some bonuses have specific qualification requirements that a Promoter must meet to qualify for that specific bonus.*

## PAY PERIODS

All bonuses are calculated on either a daily, weekly, monthly, quarterly or annual period (depending on the bonus).

**A pay "week"** begins at 12:00am Monday morning and ends at 11:59pm the following Sunday. Times are based on the time zone of the Pruvit corporate office.

**A pay "month"** is based on a calendar month.

- *All monthly commissions will be calculated and paid on the 15th of the following month.*
- *All volume adjustments due to failed credit card charges, product refunds, etc. that occur during this 15 day period, and that are applicable to orders processed during the previous month, will be factored into all commission calculations for that month.*

## POSITION

**Sponsorship Tree:** The entire downline hierarchy based on all personally enrolled Promoters being put on only the first level. Therefore, does not include those sponsored by an Upline Promoter.

**Placement Tree:** The entire downline hierarchy based on how all Promoters are positioned, including those who have been sponsored by an upline Promoter and "placed".

## VOLUME

**DV (Dollar Value):** The actual product cost to Promoters (i.e. price of a commissionable product before any retail or Smartship Customer markup).

**BV (Bonus Value):** The points assigned to all commissionable products.

**PQV (Personal Qualifying Volume):** The total amount of Dollar Volume (DV) produced by the Promoter from his/her personal purchases and from sales to their Customers. PQV is one of the primary factors in determining personal income qualifications. PQV is calculated by looking back 61 days, providing members with a 30 day grace period.

**Leg Volume (LV):** The total amount of BV in each of a Promoter's Placement legs. All those on a Promoter's first level within the Placement Tree are considered the top of that leg.

**NV (New Volume):** The BV produced by the first order placed by all those who are personally sponsored. Used only as a qualifier for certain bonuses.

**GV (Group Volume):** The total DV within a given qualification period in the Placement Tree.

**TV (Team Volume):** The total DV within a given qualification period in the first three levels of a Promoter's Sponsorship Tree, in addition to the Promoter's own PQV (thus, includes DV from all personally enrolled Customers). TV also includes DV from Customer orders (Customers enrolled by Promoters on your first three levels).

**PTV (Personal Team Volume):** The total DV within a given qualification period in the first level of a Promoter's Sponsorship Tree plus the DV from the referrals of Smartship Customers (eg. Customers of Smartship Customers).

*PTV does NOT include DV from a Promoter's own purchases or personally enrolled Customers/Smartship Customers.*

## RANKS

**Lifetime Rank:** The highest rank ever achieved by a Promoter. A Promoter will always be referenced by this rank, which is permanently assigned for as long as they remain engaged.

**Paid Rank:** The rank the Promoter qualified for in that particular week or month, which is the rank they are paid at.

**Current Rank:** The rank a Promoter is currently qualified at DURING the pay period, before it ends. This rank could go up or down once the period ends.